

State Farm

VIDEO	AUDIO
INT. LIVING ROOM - DAY WS: WOMAN #1, 30's, gestures towards a new couch as WOMAN #2, 30's, stands next to her, arms crossed, smiling.	MU: Birds chirp through Women's scene in the b.g. <u>WOMAN #1</u> Well?
MTS: WOMAN #2 looks at WOMAN #1	<u>WOMAN #2</u> I love it.
MS: WOMAN #1 and WOMAN #2 look back at couch	<u>WOMAN #2</u> This piece is so you.
MCU: WOMAN #1	<u>WOMAN #1</u> I know right. I saw it, and I was just like, "Ooh, I have to have it."
MTS: WOMAN #1 and WOMAN #2 looking at couch	<u>WOMAN #2</u> Is it suede? I love suede. <u>NARRATOR (V.O).</u> STATE FARM KNOWS FOR EVERY ONE OF THOSE MOMENTS, THERE'S ONE OF THESE.
INT. LIVING ROOM - NIGHT WS: MAN #1, 30'S, gestures towards the couch as MAN #2, 30's, stands next to him, arms crossed, smiling.	<u>MAN #1</u> Well?
MTS: MAN #2 looks at MAN #1 and gestures towards couch.	<u>MAN #2</u> This piece is so you.
MS: MAN #1	<u>MAN #1</u> I know, right? I saw it and I was like, have to have it.
MTS: MAN #2 looks at MAN #1 and gestures towards the couch.	<u>MAN #2</u> Is this suede? <u>MAN #1</u> Suede. <u>MAN #2</u> I love suede.

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INT. STATE FARM OFFICE - DAY OTS: WOMAN #1 looks at AGENT, 30's, as he sits behind a desk and talks with WOMAN #1	<u>NARRATOR (V.O.)</u> That's why we're there.
INT. LIVING ROOM - NIGHT WS: MAN #1 and MAN #2 are removing the couch from the living room. TITLE OVER SCENE: "Renters Insurance" off to left.	<u>NARRATOR (V.O.)</u> With Renters Insurance when things go wrong.
TITLE OVER PERSON HOLDING STATE FARM CARD UP	<u>NARRATOR (V.O.)</u> But also, here with a rewards card credit card.
TITLE OVER RED BACKGROUND: "State Farm" centered with "Talk to an Agent today 800-STATE-FARM" below it.	<u>NARRATOR (V.O.)</u> State Farm.