

Scene 1: Introduction

Visual: Simple, solid color background. Hands place a pager and call button on a table.

On-screen Text:

"Introducing the **Wireless Nurse Call System** – 17+ years of innovation and excellence in patient care communication."

Narrator:

"Our company has been providing high-quality wireless nurse call systems for nearly two decades, ensuring seamless communication between patients and caregivers."

Scene 2: Handle and Pull Cord Call Buttons with Bedside Holder

Visual: Hands demonstrate the handle button being pressed, followed by its use with the bedside fixture. Then, the pull rope button is activated in a bathroom setting.

On-screen Text:

- **Handle Call Button:** Long battery life (supports 50,000 transmissions), easy installation, bedside convenience, customizable for emergency responses.
- **Bedside Holder:** Secure, easy installation on wood or drywall, durable and transparent material, keeps the button easily accessible.
- **Pull Cord Button:** Waterproof, perfect for bathrooms, provides immediate alerts in emergencies, reliable integration with the nurse system.

Narrator:

"Our **Handle Call Button** offers a reliable solution for emergencies, with ultra-long battery life and easy installation near the bed. The **Pull Cord Button** is designed to enhance patient safety, especially in high-risk areas like bathrooms. Both buttons integrate seamlessly with corridor lights and screens to provide fast, clear alerts to caregivers."

"The **Bedside Holder** ensures the handle button is always within reach, securely mounted for safety and convenience. Built from durable, transparent material, it blends with any decor, while offering easy installation on wood or drywall."

Scene 3: Corridor Light, Electronic Screen & Scrolling LED Sign

Visual:

Hands demonstrate the **corridor light** flashing in four colors (white, red, blue, green), the **electronic screen** displaying room numbers and emergency details, and the LED sign scrolling through alerts in different sizes.

On-screen Text (Key Selling Points):

- **Corridor Light:** Customizable colors and sounds, 100dB alarm, battery backup.
 - **Electronic Screen:** Multi-language support, clear emergency details.
 - **Scrolling LED Sign:** Two sizes (650x168x32mm and 345x168x32mm), high-performance LED display, supports up to 16 characters per line, multi-language support.
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Narrator:

"Our **Corridor Light** offers four customizable colors and a powerful 100dB alarm to ensure immediate response during emergencies. It's paired with the **Electronic Screen**, which displays critical room numbers and emergency details in multiple languages, enhancing patient care and safety.

The **Scrolling LED Sign** provides continuous updates, with two size options and up to 16 characters per line, ensuring staff stays informed quickly and efficiently. Together, this system ensures a fast, accurate response to patient distress, keeping your facility running smoothly."

Scene 4: Signal Transmitter

Visual:

Hands display the signal transmitter and highlight the connection ports and a signal map demonstrating extended coverage.

On-screen Text:

- **Simple Setup:** Fast integration with any system, with a user-friendly interface.
- **High Quality:** Supports USB or RS-232 and has a strong 7.5-12V DC power supply.
- **Multiple Functions:** Acts as both an encoder and a repeater.
- **Strong Signal:** Extends coverage up to 2 km with an amplifier.
- **Dedicated Software:** Increases range by up to 800 meters, with encrypted, secure transmissions.

Narrator:

"The **Signal Transmitter** is designed for flexibility, offering easy setup and seamless integration with existing systems. Acting as both an encoder and a repeater, it ensures communication reaches all corners of your facility. Paired with our **dedicated software**, it extends range by up to 800 meters, with encryption for added security. When combined with an amplifier, the signal can cover distances of up to 2 km."

Scene 5: Digital Watch Pager

Visual: Hands display the watch pager, also on the on wrist (perhaps on a split screen to show the different battery models), showing alerts, zoom modes, and battery options.

On-screen Text:

- **Rechargeable Lithium Battery:** Long-lasting, recharges via PC or AC.
- **Regular Battery Model:** Longer battery life, minimal recharging needed.
- **Waterproof (IPX65):** Wearable all day without worry.

Narrator:

"The **Watch Pager** boosts productivity with hands-free operation, ensuring staff never miss important notifications. Choose between the **rechargeable lithium model**, ideal for quick recharges, or the **regular battery model**, offering extended usage without frequent charging. With IPX65 waterproofing, this watch can handle the toughest tasks, while multiple alarms—sound, vibration, LED, and silent—provide flexible alerts without disruptions."

Scene 6: Alphanumeric Pager

Visual: Hands display the alphanumeric pager, showing messages on the screen, zoom options, and the battery models.

On-screen Text:

- **Regular & Lithium Battery Models:** Regular for extended life, lithium for faster charging.
- **Customizable Frequency:** Choose PLL or crystal settings for optimal reception.
- **Multiple Alarm Modes:** Sound, vibration, LED, and silent alarms for flexible notifications.
- **Crystal Clear Display:** 4 or 8-line display with 3 zoom modes for easy reading.

Narrator:

"The **Alphanumeric Pager** ensures staff can receive vital messages on the go. Choose between the **regular battery model** for longer life or the **lithium battery** for quicker recharging. Customize the frequency for optimal reception and stay alert with four alarm modes—sound, vibration, LED, or silent. With its crystal-clear display and multiple zoom options, this pager guarantees clear visibility in any situation."

Scene 7: Purchase Package

Visual: Our Services

Our support team is filled with wireless system experts who can guide you through any installation or troubleshooting difficulties that you may encounter. To further ease your mind about your purchase, we also offer a full one-year warranty and 14-day return policy.

On-screen Text:

- **Customizable Solutions:** Tailored to your facility's unique needs.
- **Fast & Simple Installation:** Seamlessly integrates with your existing infrastructure.
- **Increased Productivity:** Nurses receive alerts wherever they are, minimizing response times.
- **Secure Communication:** Reliable, secure wireless network prevents interference.

Narrator:

"Create a custom wireless nurse call system for your facility. Our scalable systems are easy to install, enhance response times, and ensure secure communication, giving you peace of mind and boosting patient safety."

Scene 8: Closing & Support

Visual: Hands place a warranty card on the table.

On-screen Text:

"14-day return policy | 1-year warranty | 24/7 support."

Narrator:

"With our 14-day return policy, 1-year warranty, and 24/7 customer support, you can feel confident in choosing our Wireless Nurse Call System."