

CLIENT: DeliverEase
REVISION 1

Video	Audio
Visuals are written here in plain text. SFX: IN CAPS/BOLD (practical effects) VFX: IN CAPS/BOLD (visual effects) (Camera moves and transitions are written in parentheses) GFX: IN CAPS/BOLD (graphics -- this includes on-screen text and/or logos) CGI: IN CAPS/BOLD (computer-generated images or animation)	CHARACTER/V.O. IN CAPS: Dialogue or voice-over written here. Do not write the character in caps once established until another character speaks. (Additional notes about how dialogue should be delivered appear in parentheses; e.g. in a singsong voice, etc.) NEW CHARACTER (O.C.): SOUNDS: WRITTEN IN CAPS/BOLD MUSIC: TYPE OF MUSIC IN CAPS/BOLD (BACKGROUND NOISE OR DIALOGUE: Written in parenthetical)
Camera pans across a bustling city street filled with delivery professionals rushing to make deliveries on bikes, in cars, or on big, bulky, gas-powered scooters. The delivery person on the gas-powered scooter struggles to navigate through traffic. The DeliverEase Scooter zooms past traffic, navigating without issue through narrow lanes and reaching the destination quickly.	BUSTLING CITY NOISES, HORNS HONKING. Narrator: In the fast-paced world of deliveries, time is everything. Narrator: Introducing the DeliverEase by Scooter Co, designed to revolutionize your deliveries. Narrator: Swift navigation means faster delivery times, and more money.

Rain starts to fall, and a delivery biker is still peddling through the rain. The delivery driver on the DeliverEase Scooter enjoys their canopy and the attached storage container. A delivery professional confidently rides the scooter, making deliveries, while the built-in storage container keeps packages safe and organized. The camera focuses on the eco-friendly electric motor of the DeliverEase Scooter, highlighting its green credentials. The delivery professional on the DeliverEase Scooter receives a thumbs-up from a satisfied customer. The DeliverEase Scooter logo appears on the screen, with contact details.	Narrator: Rain or shine, the DeliverEase scooter is designed to keep you, and your cargo, dry and shielded from the elements. Narrator: No more clunky attachments – the DeliverEase Scooter comes with secure built-in storage. Narrator: Choose sustainability with our eco-friendly electric motor. Narrator: Deliver with confidence and win customer loyalty and five-star ratings. Narrator: Join the DeliverEase scooter community and upgrade your delivery game.
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